

CIARADH TWOMEY

GRAPHIC DESIGNER | ART DIRECTOR

832.908.3245



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[@happiercows](https://www.instagram.com/happiercows)



SUMMARY OF QUALIFICATIONS

- Skilled in Adobe Creative Suite, namely Photoshop, Illustrator, and InDesign
- Strong Layout and Typography skills, with great attention to detail
- Highly organized and detail oriented with great communication skills
- Experienced in fast-paced agency environment, with proven ability to work to a deadline

EDUCATION

DECEMBER 2022

ADVERTISING & MASS COMMUNICATION

TEXAS STATE UNIVERSITY

MINOR

BUSINESS ADMINISTRATION

HONORS

MAGNA CUM LAUDE

RELEVANT COURSEWORK

ADVANCED COPY AND LAYOUT

ADVANCED PORTFOLIO

CERTIFICATIONS

ADOBE ILLUSTRATOR COURSE

LINKEDIN LEARNING

ADOBE PHOTOSHOP COURSE

LINKEDIN LEARNING

ADOBE INDESIGN COURSE

LINKEDIN LEARNING

REFERENCES

GENE BRENEK

TEXAS STATE UNIVERSITY

GENEBRENEK@GMAIL.COM

LAUREN HALPERN

LAUREN HALPERN PR

LAURENPHALPERN@GMAIL.COM

WORK EXPERIENCE

JR. GRAPHIC DESIGNER

March 2023 - Present

Remindermedia - 1100 1st Ave #200, King of Prussia, PA 19406

- Collaborate with senior graphic designers and the marketing team to conceptualize and create visually engaging layouts for advertisements, articles, and promotional materials for three different magazines.
- Design eye-catching postcards that align with clients' branding guidelines and marketing objectives, ensuring a high level of creativity and attention to detail.
- Utilize industry-standard graphic design software (e.g., Adobe Creative Suite) to produce high-quality graphics and artwork for digital and print.
- Assist in managing multiple projects simultaneously, adhering to strict deadlines and delivering exceptional designs that effectively communicate the clients' messages and drive marketing success.

GRAPHIC DESIGN INTERN

April 2022 – December 2022

Lauren Halpern PR - Austin, TX

- Edited blogs and website content using UX/UI principles to increase readability.
- Conceptualized, filmed, and produced 12 resource videos to promote tips to 30K clients via email and social media.
- Redesigned email templates for three brands, implementing new layouts to increase click-through rates.
- Produced graphics, and photography for use on social media and advertising platforms to increase awareness and spread knowledge to current and future clients.
- Collaborated with regional news outlets to produce monthly aired segments.

SOCIAL MEDIA CO-ORDINATOR

August 2021 - March 2023

Firehouse Animal Health Center - Austin, TX

- Strategized, captured, and crafted innovative content for utilization on the corporate website and across social media platforms.
- Assisted in the creation and management of the companies marketing calendar including social media posts, advertising campaigns and community events.
- Fostered communication with clients through text, email, phone, and in person.
- Initiated the inaugural Social Media Campaign for the company, incorporating branded stickers to facilitate the generation of user-generated content (UGC) for deployment across the company's Instagram and Facebook platforms.